



**North York
General Hospital
Foundation**

Embracing Health

Annual Report 2005 – 2006

www.nygh.on.ca/foundation

Message from the Chair of the Board and President & CEO

Thank you for embracing the health of our community!

Your generosity has helped the North York General Hospital to embrace the health of our diverse community in all stages of life and across generations.

With your support, we were able to grant over \$3.6 million to the Hospital to help provide compassionate and quality care to our community last year. You have helped us make a real difference and have enabled us to advance health care in meaningful ways, while always keeping our focus on the well-being of our patients and their families.

Each year, many committed and caring men and women help us achieve our goals. The past year is no exception. We are grateful to our donors, volunteers, board and committee members, physicians, nurses and staff, community groups and other supporters who contribute time, effort, provide advice, as well as donate funds to strengthen our community teaching hospital – North York General Hospital. Thank you.

We invite you to celebrate the great achievements your contributions have made in fiscal 2005-2006 as you read our Annual Report.



Fundraising activities highlights

When it comes to diagnosis and treatment of our patients, a picture is truly worth a thousand words. This is particularly evident at North York General because Medical Imaging is the diagnostic epicenter of our Hospital. The redevelopment of our Medical Imaging Centre is also one of our fundraising priorities. The Kick Up Your Heels Gala, held in May 2005, raised over \$300,000 in support of the Interventional Radiology (IR) Suite. The Gala, attended by over 630 guests including The Honourable George Smitherman, Minister of Health and Long-Term Care, supported the first phase of the \$7.4 million project. Physicians are now able to perform “surgery without a scalpel” as well as diagnose and treat a wide range of diseases and conditions in the new IR Suite, which opened in January 2006.

Cancer Care is one of the four clinical priorities for the Hospital. We have helped the Hospital to expand the screening, diagnosis and treatment of breast cancer through our signature event, Heart of Fashion. In November 2005, it was held at the Bayview Village Shopping Centre

and raised over \$183,000 in support of our BMO Financial Group Breast Diagnostic Centre. The Centre provides fast-track diagnostic and clinical services, support, and advice for patients with breast cancer. (Heart of Fashion was nominated for best fundraising event in 2004 by the Canadian Event Industry Awards)

In July 2005, we officially opened a six-bed acute inpatient Freeman Centre for Palliative Care within our oncology unit. Due to the generosity of the Freeman family and other donors, our dream of being able to support patients and their families living with end-stage cancer came true last summer. Patients and their families receive care, support and education either at home through our outreach program or in the Hospital. Our 13th annual North York Masters Golf Tournament, held in June 2005 at the Donalda Club, raised a record of over \$220,000 which helped to provide funds for the Centre.



With our aging community, an elder-friendly and patient-driven environment at the Hospital is critical. Care of the elderly is a clinical priority for the Hospital. Last year the Foundation celebrated two important initiatives with the Hospital. We invested over \$2 million in support of elder care — first through the construction and renovation of new dining rooms, lounges and gardens on the first and second levels of our Seniors' Health Centre and second by creating the \$1.2 million Seniors' Wellness and Rehabilitation Endowment Fund in support of a chronic disease self-management program called Journey into Well-being.

We are also looking to provide for our future health care needs. Our Heritage Circle members are a special group of donors who are creating a lasting legacy. By making a planned gift through bequests, life insurance, securities, annuities, charitable remainder trusts and other giving options, they are helping to ensure that our next generation has access to health care services. Last year alone, we received over \$3 million in bequests.

In addition to Foundation organized events, we benefited from the hundreds of volunteers who spearheaded community fundraising events and activities. Whether you run or walk, golf, or organize a sale, it is a great way to raise funds for the Foundation and help us embrace our patients and their families. Last year we received over \$100,000 from these community initiatives including the Hbc Run for Canada, Hip Hip Hooray, Monster Bingo at the Don Mills Seniors Centre, and the Ontario Prader-Willi Syndrome Association Gala. We truly appreciate everyone who organized or participated in these fun filled community events.

Each year over 14,000 patients visit the Hospital to receive care for fractures, joint replacements and reconstructive plastic surgery. A new \$1.9 million Gulshan and Pyarali G. Nanji Orthopaedic and Plastics Centre, which will replace the Fracture Clinic, will open by the end of 2006. The new Centre is funded by generous supporters including our lead donors, Gulshan and Pyarali G. Nanji and family and North York General Hospital Volunteer Services.

The Donalda Club has been a long-standing partner with North York General Hospital. In September 2005, the Club hosted the Daniel Nestor Celebrity Charity Event raising \$43,000 towards the redevelopment of our Medical Imaging Centre. We are very fortunate to be able to host events at such a prestigious, multi-activity and family-oriented private club.

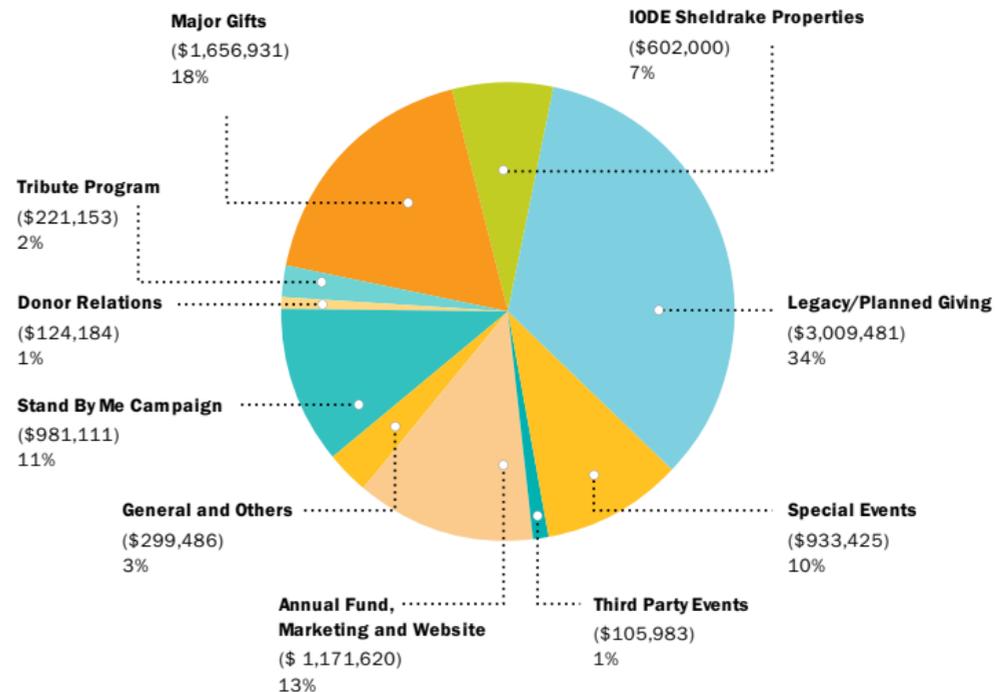
In June 2005 the Imperial Order of the Daughters of the Empire (IODE), one of North York General Hospital's founding partners, announced the establishment of a \$7 million endowment for paediatric services at the Hospital. This is the largest endowment in the Hospital's history and the gifts will help us provide care for the "little" members of our community. We will be able to strengthen the maternal newborn and paediatric services, another clinical priority of the Hospital.

Financial Summary

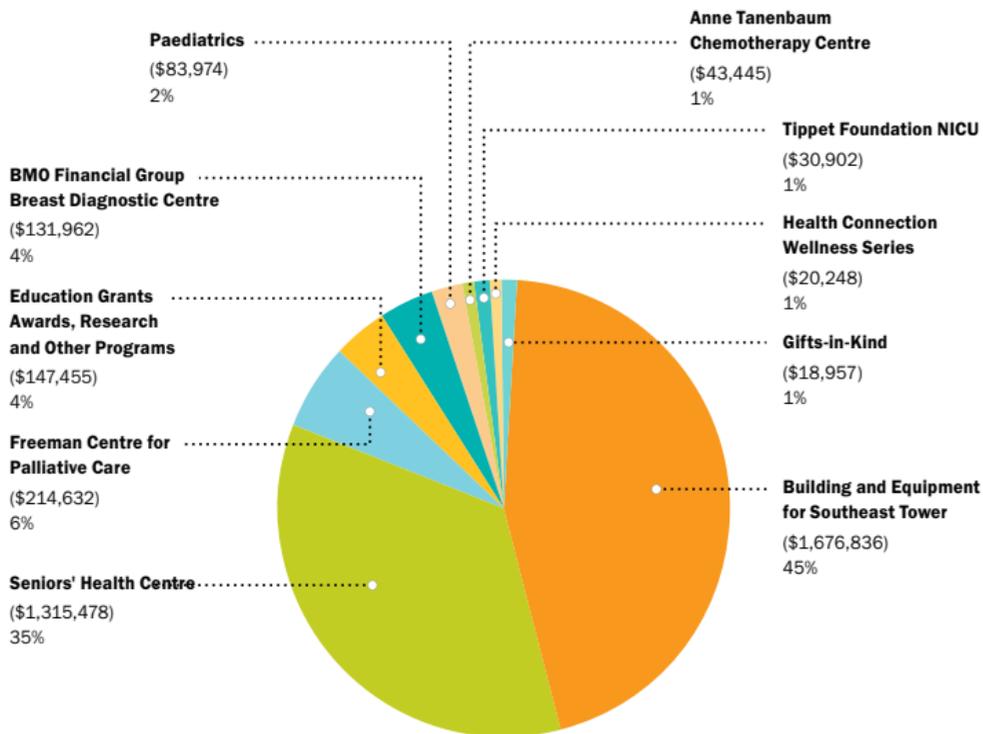
North York General Hospital Foundation received over \$9.1 million in gifts in our 2005-2006 fiscal, exceeding the previous year by 12%. As of March 31, 2006, the value of our endowment investment portfolio is \$22.99 million, and our short-term investment portfolio is \$8.83 million.

Online donations increased significantly last year. Our website, www.nygh.on.ca/foundation, now has a new and improved look, and is more user-friendly with many new features including a virtual tour. Making a gift securely online is the most efficient and cost effective way to support the Hospital.

If you wish to obtain a copy of our audited financial statements, please contact the Foundation at 416-756-6944 or email us at foundation@nygh.on.ca.



Foundation Grants 2005-2006



Donors demonstrated their support in various ways, all of which produced concrete results. We distributed a total of \$3,683,889 to the Hospital to meet its urgent capital and equipment needs, fund research and education grants, and for various programs and services. Some of the highlights include:

- The purchase of a monitor system for the Tippet Foundation Neonatal Intensive Care Unit (Tippet NICU) to allow better monitoring of patients, which facilitates more timely responses to emergency situations
- Operation of the Harrison Teen Clinic offering assessment, diagnosis, treatment and follow up services to adolescents
- Renovation and expansion of the dining and lounge facilities at the Seniors' Health Centre
- Funding for the Health Connection Wellness Series, which provides topical health awareness, prevention and wellness lectures to the community

Looking Forward

We are committed to redefining the way we do business and to developing partnerships to expand our services to communities in need. We are determined to find creative new ways to raise funds and to make intelligent decisions that will allow us to continue to reduce expenses and maximize revenue. For the coming years, we are committed to raising funds for a number of Hospital projects:

- Prostate cancer is anticipated to increase by 80% in the next ten years and potentially touch men's lives at a much earlier age. We recognize the need to provide a continuum of prostate care for the male population in our community. We are committed to raising \$3 million for this project and plans are underway to establish a Prostate Centre within the Branson site.
- We made significant enhancements to our Medical Imaging Centre last year and this redevelopment will continue. We are focusing our efforts in fundraising for a Magnetic Resonance Imaging (MRI) with breast imaging capacity. The new MRI is equipped with a specialized diagnostic



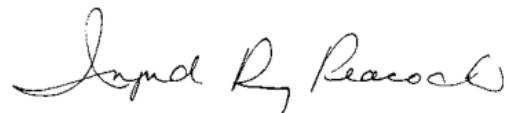
tool which will improve treatment choices by potentially avoiding multiple or aggressive surgeries due to its accuracy, thereby decreasing the need for aggressive chemotherapy with earlier detection. The total cost of the suite and equipment is \$3 million.

- We have a unique family medicine program; over 400 family physicians provide patient care to the community. Our Hospital is the destination of choice for medical students to receive their training. With the impending shortage of family doctors in Ontario, the Foundation is seeking to invest in the program and encourage these young people to remain in our community.
- Equipment needs remain a priority for the Hospital. We will continue to help our medical staff provide excellent patient care by purchasing new technology and by replacing or upgrading obsolete equipment.
- We have the power to shape future health care by securing gifts that will benefit our next generation. We will continue to build our endowment investment fund portfolio with a special focus on the Hospital's four areas of clinical priority – maternal newborn and paediatric care; cancer care; family and community medicine; and care of the elderly.

The year ahead promises to be exciting and we invite you to renew your commitment. Please accept our thanks to all of you, members of our “family”, who have helped make North York General Hospital what it is today and what it will be tomorrow --- “A Community of Success: Serving with Kindness”. With your support and involvement, we look forward to continuing our partnership to help North York General Hospital embrace the health of our community.



Andrew G. Scace
Chair



Ingrid Perry Peacock
President & CEO

A Personal Message from Andrew G. Scace

North York General Hospital has truly been transformed since I joined the Foundation Board as Chair in 2004. Many significant events have happened – the second outbreak of Severe Acute Respiratory Syndrome (SARS), celebration of the Hospital's 35th anniversary, and the launch of the new Hospital and Foundation visual identity. The past couple years have been exciting, memorable and rewarding.

Endowments continue to provide an ongoing source of income for the Hospital. One of my goals was to increase our endowment fund. I am pleased to report that as of March 31, 2006, the balance of our endowments stands at \$23.7 million, which is an increase of 35% since the beginning of my term.

Another goal I set out was to challenge my fellow Board of Governors to support the Hospital by making a financial contribution. It is wonderful to know that we have achieved 100% giving participation

from the Foundation Board members and I thank each of them for their support. The Hospital Board and senior management have also stepped up and met this challenge.

The third goal I had was to build and strengthen the relationships between the Foundation and the medical staff of the Hospital. Over 92% of our charitable gifts come from grateful patients. Health care professionals and medical staff play a critical role for the Foundation. They are the people who help make North York General Hospital what it is today. We have been able to successfully engage more physicians and Hospital staff in our activities. They truly are our frontline ambassadors, caring for the people of our community.

I would like to extend my thanks to every Board member and volunteer for their tremendous support. Lastly, thank you to the Foundation staff, who have worked very hard to achieve our goals under the leadership

of Ingrid Perry Peacock. It has been a great privilege to work together with all of you.

I would also like to extend a warm welcome to my successor, Charles E. Beall. I am confident that with Chuck's leadership and experience in fundraising, North York General Hospital Foundation will continue to reach new heights and embrace the health of our community.



Andrew G. Scace
Chair





Embracing Health

4001 Leslie Street
Toronto, Ontario M2K 1E1
Tel: 416-756-6944
Fax: 416-756-9047
Email: foundation@nygh.on.ca
www.nygh.on.ca/foundation

© North York General Hospital Foundation 2006
Registered Canadian Charitable Organization Number:
88875 1245 RR0001

Officers

Chair	Andrew G. Scace ¹
Vice-Chair	Charles E. Beall ²
President & CEO	Ingrid Perry Peacock
Secretary	Curtis A. Cusinato
Treasurer	Paul G. Oliver ³
Past Chair	David R. Shaw ⁴

Governors

Bonnie J. Adamson	Moshe T. Ronen
Karen Barker ⁵	Borden D. Rosiak
Christina Budweth-Mingay ³	Janet Scrafield
John B. Carmichael	Eric R. Sellors ⁵
Gordon F. Cheesbrough	Sandra Sivitilli
Mable M. Cheng	Chris G. Tambakis
Lorna L. Dean ³	Brig. Gen. Guy R. Thibault ⁵
Peter J. Dymott	John W. Vanderbeek
Samuel Elfassy ⁵	R. Browning Watt
Dr. Stanley M. Feinberg	Edward (Ted) J. Wheatley
Dr. Risa F. Freeman	Graham W. Wright
Peter R. Henry	
Wanda Ho-Pladsen	
Ann E. Jackson	
Peter Menkes	
Alexander S. Milic ⁶	
Gaelen Morphet ⁵	
Elaine M. Paterson ⁷	

1. Past-Chair, June 2006
2. Chair, June 2006
3. Retiring from board, June 2006
4. Re-appointed to board, June 2006
5. Joining Board, June 2006
6. Treasurer, June 2006
7. Vice-Chair, June 2006

*Thank you for embracing the
health of our community!*