

WHY DO HOSPITALS NEED PHILANTHROPIC SUPPORT?

While the government funds many aspects of North York General Hospital's patients' health care journeys, it is your donations that fund critical equipment replacements and upgrades throughout our Hospital. Without donor support, we simply would not be able to offer the advanced level of care that our patients need. For our patients, this could mean delays in treatment or long commutes and time away from their families – right when they need support the most.

Philanthropic support also makes an important contribution to covering the costs of acquiring new technology and equipment, as well as funding for research and educational initiatives. North York General Foundation was established to raise and steward these critical funds on behalf of North York General Hospital.

Every gift helps North York General's physicians, staff and volunteers go beyond care for patients and their families. Your support means that our Hospital will be able to provide the best care today, and drive the health innovations of tomorrow.

HOW ARE YOUR FUNDRAISING PRIORITIES DETERMINED?

Our fundraising priorities are determined by the strategic directions of the Hospital and developed through a comprehensive process of engagement with our staff, physicians, volunteers as well as our communities and key health system partners.

The role of the Foundation is to raise the funds required to meet the objectives of this strategic plan, including funds for facilities improvements, technology and equipment, research and education. The historic \$150 million Campaign for North York General was created to fulfill these priorities.

HOW DOES THE FOUNDATION MANAGE DONATIONS?

North York General Foundation operates separately from the Hospital. We have our own Board of Governors and we produce audited financial statements that are made available to the public each year.

We are committed to transparency, fiscal responsibility for every donation we receive, and to ensuring that all funds are directed to where they are needed most. We are dedicated to operating and serving our community with the highest ethical standards.

We are pleased to report to our donors on what they have helped us to achieve, through our regular newsletters, website and Report to the Community. Donors may also receive detailed impact reports about the specific program or area that they have supported.

CHARITABLE REGISTRATION # 888751245 RR0001