



New mother and baby at NYGH

# CARING FOR NEW MOTHERS AND OUR YOUNGEST PATIENTS

SUPPORTING OUR MATERNAL NEWBORN  
PROGRAM'S CRITICAL EQUIPMENT NEEDS

# PHILANTHROPY AT NORTH YORK GENERAL HOSPITAL

North York General Hospital (NYGH) has always benefitted from the support of our generous donors – thoughtful citizens who have truly shifted the course of care delivered to our community over the past 50 years. During this time, countless generations of family members have entered the world at NYGH.

North York is one of the fastest growing communities in Canada and the demand for hospital services continue to grow. NYGH sees some of the highest birthing rates in the city, delivering almost 6,000 babies per year with approximately 500 requiring Neonatal Intensive Care Services. We must be ready to provide excellent care to every mom-to-be, new mother and newborn that enters our hospital.

**But important pieces of hospital equipment are reaching the end of their lifespan and must be replaced.**

That's why North York General Foundation has made it a priority to invest in some of the most commonly used equipment throughout NYGH's Maternal Newborn Program.

We are relying on our community to help us replace and upgrade equipment for new mothers and our smallest patients. With your investment, we will continue to deliver exceptional care – right here in your own backyard.





## THE NYGH DIFFERENCE

NYGH hosts Ontario's third largest birthing centre, delivering approximately 6,000 babies each year.

**That means as many as 15% of all babies born in Toronto enter the world at our hospital.**

- NYGH's *Tippet Foundation Neonatal Intensive Care Unit (NICU)* provides specialized care for babies born 30 weeks or later in a pregnancy.
- NYGH's *Early Pregnancy Assessment Clinic* provides prenatal screening to women who are under 20 weeks' gestation and experiencing pregnancy complications.
- NYGH was the first community hospital in Toronto to recruit a fetal medicine specialist.
- NYGH's busy *Michael Family Maternal Newborn and Neonatal Care Clinic* hosts over 7,000 visits each year.

You can help ensure that our hospital continues its legacy of exceptional care to moms and babies in our community.

# AN INVESTMENT IN EQUIPMENT

Important pieces of hospital equipment that support our Maternal Newborn Program are reaching the end of their lifespan and must be replaced.

## Security System Upgrade | 1 needed at \$163,400

We take the safety and security of our patients seriously, which is why we need to invest in upgrades to the Maternal Newborn Program's existing security system. Your investment in CCTV cameras, card readers and door alarms will help protect the safety, privacy and security of all new moms and babies throughout their hospital stay.

## Infant Scale | 1 needed at \$10,200

Infant weigh scales are important tools in caring for newborns and infants. We need to replace our existing scale so that our health care team can accurately provide nutritional assessment and plan medication and treatments based on an infant's precise weight.

## Infant Warmers | 3 needed at \$38,000 each

We require three new infant warmers with radiant warmers that keep medically unstable infants safe from hypothermia. The infant warmer's built-in resuscitation panel will give caregivers the ability to make split-second adjustments in emergency situations, helping them react quickly and accurately to save the lives of our most fragile patients.

## Birthing Beds | 3 needed at \$23,000 each

Birthing beds are front and centre in welcoming new babies into the new world. We need three new beds with increased functionality that will help our health care team provide women with safe, dignified and comfortable care during labour and delivery.

## Birthing Tub | 2 needed at \$32,400 each

Hydrotherapy is an important part of NYGH's supportive labour strategy. Your generosity will help us bring two new jetted tubs to our birthing suites, giving patients greater non-pharmacological pain management options during labour.

## Transport Incubator | 1 needed at \$28,700

We need to ensure the safety of our most vulnerable patients as they travel from the *Tippet Foundation Neonatal Intensive Care Unit (NICU)* to other areas of the hospital for tests or procedures. With your help, we will purchase a new transport incubator with advanced, easy-access safety features that will help our team respond quickly during emergencies.



Infant warmer

### Care Station Incubators | 2 needed at \$86,500 each

NICU care stations are controlled, protected micro-environments that are designed to address the changing and complex demands of neonatal intensive care. With your help, we will bring two new care stations to our hospital – helping us treat and heal infants so we can send them home as safely and as quickly as possible.

### “No-Poke” Jaundice Meter | 1 needed at \$10,300 each

Jaundice is commonly diagnosed through heel pricks which can be painful for babies and traumatic for their anxious patients. With your support, we will purchase a new “no-poke” jaundice meter – a non-invasive tool that will help ease diagnosis and give patients an earlier start to treatment.

### Rapid Infusion Device | 1 needed at \$23,100

Postpartum hemorrhage is a life-threatening complication that can occur when women experience excessive blood loss after birth. A severe drop in blood pressure can lead to shock – and even death. We need your help to bring a new rapid infusion device that will help our team quickly inject warm intravenous fluids to help stabilize new moms in emergency situations.

### Ultrasound Machine | 1 needed at \$192,200

Thousands of expectant women in our community visit our Early Pregnancy and Maternal Fetal Medicine Clinics to closely monitor their pregnancies. We need your help to bring a new advanced imaging ultrasound machine to these clinics to help our health care team give every baby the best start possible – even before they are born.

Ultrasound Machine



# RECOGNIZING YOUR GENEROSITY

Philanthropic giving has shaped NYGH for 50 years. While some donors have been a part of our hospital's history for decades, others are just beginning to establish their own legacies. We would be pleased to work with you to build the most meaningful and impactful recognition package for your gift.

Options include:

- **For a one-time gift or pledge of \$10,000+** we would be honoured to recognize your gift with:
  - Inclusion on the Inspiration Gallery Donor Wall
  - Membership in our exclusive Chairman's Circle
- **For a one-time gift or pledge of \$25,000 - \$999,999,** we would be honoured to recognize your gift with:
  - Inclusion on the Inspiration Gallery Donor Wall
  - A personalized plaque (location and terms are determined and agreed upon with donor)
  - Membership in our exclusive Chairman's Circle
- **For a one-time gift or pledge of \$1M+,** we would be honoured to discuss recognition opportunities with you





**With as many as 15% of all babies born in Toronto entering the world at NYGH, chances are we all know someone who was born (or delivered their child) at NYGH.**

Every single patient who gives birth at our hospital deserves to have access to safe and reliable equipment that will give them and their newborn the best health outcomes. Your generosity will help ensure that North York General has the state-of-the-art equipment needed to continue delivering exceptional health care – right here in our own backyard.

**Please donate today.**

Donate online at [www.nyghfoundation.ca](http://www.nyghfoundation.ca) or call the Foundation at **416-756-6944** today.

Charitable Business Number: 888 751245 RR0001

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